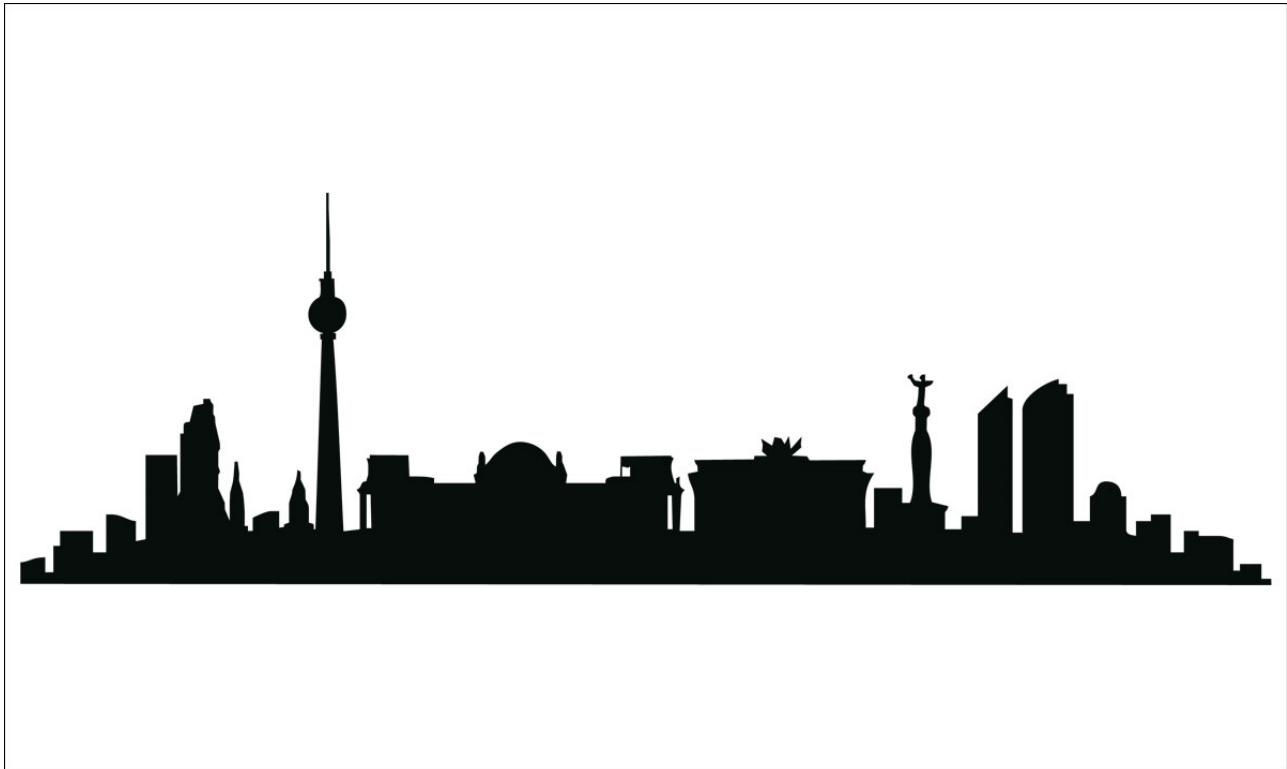


MDIA 409 Special Topic: Media and the City

Trimester 1 2014

3 March to 2 July 2014

30 Points



IMPORTANT DATES

Teaching dates:	3 March to 6 June 2014
Easter/Mid-Trimester break:	18 April to 4 May 2014
Last assessment item due:	16 June 2014
Withdrawal Dates:	Refer to www.victoria.ac.nz/students/study/withdrawals-refunds . If you cannot complete an assignment or sit a test or examination, refer to www.victoria.ac.nz/students/study/exams/aegrotats .

CLASS TIMES AND LOCATIONS

Lectures

Monday	10.00-11.50am	81 Fairlie Terrace Room 103
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Screening

Thursday	4.10-6.00pm	81 Fairlie Terrace Room 103
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NAMES AND CONTACT DETAILS

Staff	Email	Phone	Room	Office Hours
Geoff Stahl	geoff.stahl@vuw.ac.nz	04 463 7472	81FT Room 102	Tuesday 1.00-3.00pm

COMMUNICATION OF ADDITIONAL INFORMATION

If you are not going to use the Victoria email address set up for you, we strongly encourage you to set a forward from the Victoria email system to the email address you do use.

PRESCRIPTION

Students will consider the role of media in the city. Emphasis will be placed on media such as film, television, advertising, and music. A selection of cities will be discussed, including Paris, Berlin and Wellington, highlighting issues relating to the role media play in producing and reproducing urban space.

COURSE LEARNING OBJECTIVES (CLOS)

Students who pass this course will be able to:

1. Understand the relationship between media and urban space
2. Have an introduction to different methodologies used to approach media texts as they relate to the city
3. Learn an analytical and critical approach to textual analysis of a selection of media texts
4. Have an overview of some of the different critical approaches and perspectives taken on media and urban space, particularly around race, gender and difference
5. Work in pairs and larger groups, through peer assessment and
6. Improve in written, researching and oral presentation skills.

TEACHING FORMAT

This course will be delivered as a weekly seminar and will involve formal presentations and extensive discussions. Students are to complete reading assigned for each week before the seminar. There will be several screenings, separate from seminar times, as noted above.

MANDATORY COURSE REQUIREMENTS

In addition to achieving an overall pass mark of 50%, students must:

- Submit the essays and assignments, on or by the specified dates (subject to such provisions as are stated for late submission of work).

WORKLOAD

The expected workload for a 30 point course is 300 hours over the trimester or 20 hours per teaching week.

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| 1. Lecture attendance (11 sessions): | 22 hours |
| 2. Screening attendance (11 sessions): | 22 hours |
| 3. Reading: | 60 hours |
| 4. Dérive Diary (Assignment 1): | 12 hours |
| 5. Research Proposal (Assignment 2): | 24 hours |
| 6. Oral Presentation (Assignment 3): | 10 hours |
| 7. Peer Feedback (Assignment 4): | 2 hours |
| 8. Research Essay (Assignment 5): | 48 hours |

ASSESSMENT

	Assessment items and workload per item	%	CLO(s)	Due date
1	ASSIGNMENT 1: Dérive Diary	10%	2 and 6	The following Mondays: 24 March, 14 April, 5 May and 26 May.
2	ASSIGNMENT 2: Research Proposal 2,500 words	25%	1, 2, 3, 4 and 6	2pm, Thursday, 17 April.
3	ASSIGNMENT 3: Oral Presentation 750 words	10%	5 and 6	Weeks 9 to 11
4	ASSIGNMENT 4: Peer Feedback	5%	5 and 6	Weeks 9 to 11
5	ASSIGNMENT 5: Research Essay 4,500 words	50%	1, 2, 3, 4 and 6	2pm, Tuesday 16 June

The assignments for this course are designed to develop research, writing and oral presentation skills. Accordingly, each piece of assessment is to be understood as a stage upon which the following piece can then be further developed, based on feedback from the Course Coordinator as well as peers.

ASSIGNMENT 1: Dérive Diary (10%) 4 X 250 words. Due dates: Mondays 24 March, 14 April, 5 May and 26 May.

The diary entries will be based on the Situationist notion of the *dérive* (or drift). In this exercise, a map of another city will be overlaid that of Wellington. Students will then attempt to follow selected streets or landmarks as they are superimposed on Wellington. The diaries will consist of observations made about the city made on each these excursions. Students are encouraged to reflect on the city as well as draw upon course readings in making their observations. To be handed at the start of class.

ASSIGNMENT 2: Research Proposal (25%) 2,500 words Due date: 2pm, Thursday 17 April.

The research proposal will include a brief introduction of the research question the student intends to pursue regarding media and the city. A synopsis of the project will include a provisional thesis, identification of their primary media text, a rationale as to the significance of this research, and a list of key concepts. A preliminary bibliography, with annotations and comprised of at least five entries, is to be included.

ASSIGNMENT 3: Oral Presentation (10%) 750 words Due date: Weeks 9 to 11

Oral presentations, 15-20 minutes in length (including questions), are to build upon the research proposal. The student will present to the class their project, outlining their research question, rationale and the concepts, ideas and/or key thinker students are drawing upon for their project. Students are also expected to respond to feedback on their research proposal at this stage, identifying what and how feedback will be taken on board. A written draft is to be circulated to those students selected to give feedback at least three days prior to the presentation itself.

ASSIGNMENT 4: Peer Feedback (5%) Due date: Weeks 9 to 11

For each oral presentation, two peers from the class will be prepared to ask 3-4 questions of the presenter, based on the draft they have received no less than three days before the presentation. Peers will be evaluated on the quality of their feedback and questions. Those asking the questions are expected to communicate with one another prior to the scheduled session.

ASSIGNMENT 5: Research Essay (50%) 4,500 words Due date: 2pm, Monday 16 June

The final assignment is designed to realise work done over the trimester, developing the research proposal into a proper research essay.

Detailed instructions for each piece of assessment will be made available at the beginning of the course and posted on Blackboard.

Assignments 3 and 5 will be evaluated through Turnitin.

Please note: Marks for Honours level assignments and final course grades are not finalised until feedback from the external examiner has been considered. Honours grades gained in individual courses remain provisional until the overall final classification made by the Honours programme examination committee.

SUBMISSION AND RETURN OF WORK

Work provided for assessment in this course will be checked for academic integrity by Turnitin. Follow the instructions provided in the "Assignments and Turnitin" section of Blackboard.

Hardcopy assignments are submitted in the MDIA drop slot outside the administration office: 83 Fairlie Terrace. Attach an assignment cover sheet or extension form, found on Blackboard or outside the administration office. Remember to fill in your Course Coordinator's name.

Your marked assignment will be handed back by your Course Coordinator in class or during office hours. Any uncollected assignments can be picked up from the Programme Administrator after the last day of teaching. Assignments will be held in the Administration office until the end of the following trimester. You need to show your student identification to collect marked assignment from the Administration office.

EXTENSIONS AND PENALTIES

Extensions

In exceptional and unforeseen circumstances an extension may be granted. If you require an extension, you must complete an extension request form (available on your course Blackboard site) prior to the assignment due date. This must be accompanied by relevant documentation (e.g. a doctor's certificate) where appropriate. Tutors cannot grant extensions. **No assignment without an extension will be accepted after Wednesday 25 June 2014. The Course Coordinator will not give an extension beyond Wednesday 2 July 2014.**

Penalties

Work submitted after the deadline will be penalised by a 2.5 percent deduction from your total mark per work day. Late work also receives only minimal comments from your marker.

SET TEXTS

Reading will be made electronically and on closed reserve.

RECOMMENDED READING

A list of recommended reading will be set aside on the Library Course Reserve.

CLASS REPRESENTATIVE

The class representative provides a useful way to communicate feedback to the teaching staff during the course. A class representative will be selected at the first lecture of the course. Students may like to write the Class Rep's name and details in this box:

Class Rep name and contact details:

STUDENT FEEDBACK

Enhancements made to this course, based on the feedback of previous students, will be covered during the course.

Student feedback on University courses may be found at www.cad.vuw.ac.nz/feedback/feedback_display.php.

In week six or seven of the trimester your class representative will be invited to a meeting with the Programme staff. In week five your class representative will ask the class for any feedback on this course to discuss at this meeting.

OTHER IMPORTANT INFORMATION

The information above is specific to this course. There is other important information that students must familiarise themselves with, including:

- Academic Integrity and Plagiarism: www.victoria.ac.nz/students/study/exams/integrity-plagiarism
- Aegrotats: www.victoria.ac.nz/students/study/exams/aegrotats
- Academic Progress: www.victoria.ac.nz/students/study/progress/academic-progress (including restrictions and non-engagement)
- Dates and deadlines: www.victoria.ac.nz/students/study/dates
- FHSS Student and Academic Services Office: www.victoria.ac.nz/fhss/student-admin
- Grades: www.victoria.ac.nz/students/study/progress/grades
- Resolving academic issues: www.victoria.ac.nz/about/governance/dvc-academic/publications
- Special passes: www.victoria.ac.nz/about/governance/dvc-academic/publications
- Statutes and policies including the Student Conduct Statute:
www.victoria.ac.nz/about/governance/strategy
- Student support: www.victoria.ac.nz/students/support
- Students with disabilities: www.victoria.ac.nz/st_services/disability
- Student Charter: www.victoria.ac.nz/learning-teaching/learning-partnerships/student-charter
- Student Contract: www.victoria.ac.nz/study/apply-enrol/terms-conditions/student-contract
- Subject Librarians: <http://library.victoria.ac.nz/library/resources/subjectcontacts.html>
- Turnitin: www.cad.vuw.ac.nz/wiki/index.php/Turnitin
- University structure: www.victoria.ac.nz/about/governance/structure
- VUWSA: www.vuwsa.org.nz
- School website: www.victoria.ac.nz/seftms

COURSE PROGRAMME

Week 1	3 Mar	<p>Introduction</p> <p>Donald, James. "Fog Everywhere." <i>Imagining the Modern City</i>. Minnesota: University of Minnesota Press, 1999. 1-24. Print.</p> <p>Screening: <i>Slacker</i> (Richard Linklater, 1991)</p>
Week 2	10 Mar	<p>The Flâneur</p> <p>Friedberg, Anne. "The Mobilized Gaze and the Virtual Gaze in Modernity: Flâneur/Flâneuse." <i>Window Shopping: Cinema and the Postmodern</i>. Berkeley: University of California Press, 1993. 15-46. Print.</p> <p>de Certeau, Michel. "Walking in the City." <i>The Practice of Everyday Life</i>. Berkeley, CA: University of California Press, 1984. 91-110. Print.</p> <p>Screening: <i>Night and the City</i> (Jules Dassin, 1950)</p>
Week 3	17 Mar	<p>Documenting the City</p> <p>Dimendberg, Ed. <i>Film Noir and the Spaces of Modernity</i>. Cambridge, MA: Harvard University Press, 2004. 1-20. Print.</p> <p>Blum, Alan. "Nighttime." <i>The Imaginative Structure of the City</i>. Montreal-Kingston: McGill-Queen's University Press, 2003. 141-163. Print.</p> <p>Screening: <i>Cléo de 5 à 7</i> (Agnès Varda, 1962)</p>
Week 4	24 Mar	<p>The Gendered City</p> <p>Mouton, Janice. "From Feminine Masquerade to Flâneuse: Agnès Varda's <i>Cléo in the City</i>." <i>Cinema Journal</i>. 40.2 (2001): 3-16. Print.</p> <p>Murphy, Amy. "Traces of the Flâneuse: From <i>Roman Holiday</i> to <i>Lost in Translation</i>." <i>Journal of Architectural Education</i>. 60.1 (2006): 33-42. Print.</p> <p>Screening: <i>One Way Street: Fragments for Walter Benjamin</i> (John Hughes, 1993)</p> <p>Monday 24 March: First Dérive Diary due @ start of class</p>
Week 5	31 Mar	<p>Producing Urban Space</p> <p>Lefebvre, Henri. "The Plan of the Present Work." <i>The Production of Space</i>. Trans. Donald Nicholson-Smith. Oxford: Blackwell, 2000. 1-67. Print.</p>
Week 6	7 April	<p>Consuming Urban Space</p> <p>Häußermann, Hartmut. "Public Space in Five Social Systems in Berlin." <i>Toward a New Metropolitanism</i>. Günter H. Lenz, Friedrich Ulfers, Antje Dallmann, Eds. Heidelberg: Universitätsverlag Winter, 2006. Print. 157-170.</p> <p>Friday 17 April: Research Proposal due @ 2.00pm.</p>
Week 7	14 April	<p>Texts and Textures</p> <p>Barthes, Roland. "Semiology and the Urban." <i>The City and the Sign: An Introduction to Urban Semiotics</i>. Eds. Mark Gottdiener and Alexandros Lagopoulos. New York: Columbia University Press, 1986. 87-98. Print.</p> <p>Lindner, Rolf. "The Cultural Texture of the City." <i>Cities and Media: Cultural Perspectives on Urban Identities in a Mediatized World</i>. Conference proceedings. Linköping University, Sweden, 2007: 52-58. Web.</p> <p>Monday 14 April: Second Dérive Diary due @ start of class</p>

Mid Trimester Break: Friday 18 April to Sunday 4 May 2014

Week 8	5 May	Urban Places and Social Spaces Augé, Marc. "From Places to Non-Places." <i>Non-Places: Introduction to an Anthropology of Supermodernity</i> . Trans. John Howe. London: Verso, 2000. 75-115 Print. Sennett, Richard. "Capitalism and the City: Globalization, Flexibility, and Indifference." <i>Cities of Europe: Changing Contexts, Local Arrangements, and the Challenge to Urban Cohesion</i> . Yuri Kazepov, Ed. Blackwell Publishing Ltd: Oxford, UK. 2008. 109-122. Print. Screening: <i>Drive</i> (Nicholas Winding Refn, 2011)
Week 9	12 May	Dystopic City: Los Angeles Zeilinger, Martin. "'Quit stalling...!': Destiny and Destination on L.A.'s Inner City Roads." <i>Culture Unbound: Journal of Current Cultural Research</i> . 1.2 (2009): 367-384. Print. Oral Presentations begin
Week 10	19 May	The Virtual and Augmented City Burd, Gene. "The Mediated Metropolis as Medium and Message." <i>International Communication Gazette</i> . 70.3/4 (2008): 209-223. Print. Manovich, Lev. "The Poetics of Augmented Space." <i>Visual Communication</i> . 5.2 (2006): 219-240. Print. Screenings: <i>Downtown 81</i> (Edo Bertoglio, 1981) <i>Cowboys and Communists</i> (Jess Feast, 2007)
Week 11	26 May	Urban Scenes and Subcultures Blum, Alan. "Scenes." <i>Public: Cities/Scenes</i> . 22/23 (2001): 6-35. Print. Straw, Will. "Cultural Scenes." <i>Society and Leisure</i> . 27.2 (2004): 411-422. Print. * Optional Reading: Stahl, Geoff. "Tracing Out an Anglo-Bohemia: Musicmaking in Montreal." <i>Public: Cities/Scenes</i> . 22/23 (2001). 99-121. Print.
Week 12	2 June	The Everyday City Lefebvre, Henri and Catherine Régulier "Attempt at the Rhythmanalysis of Mediterrean Cities." <i>Rhythmanalysis: Space, Time and Everyday Life</i> . London: Continuum. 87-100. 2004. Print. NO SCREENING: Field Trip in Lieu (Meeting Places TBA) Monday 16 June: Research Essay due @ 2.00pm