



FACULTY OF HUMANITIES AND SOCIAL SCIENCES

SCHOOL OF HISTORY, PHILOSOPHY, POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

POLITICAL SCIENCE AND INTERNATIONAL RELATIONS PROGRAMME INTP 377: NON-STATE ACTORS IN WORLD POLITICS 20 POINTS

TRIMESTER 1 2014

Important dates

Trimester dates: 3 March to 2 July 2014

Teaching dates: 3 March to 6 June 2014

Easter/Mid-trimester break: 18 April to 4 May 2014

Study week: 9 – 13 June 2014

Examination/Assessment Period: 13 June to 2 July 2014

Note: students who enrol in courses with examinations must be able to attend an examination at the University at any time during the scheduled examination period.

Withdrawal dates: Refer to www.victoria.ac.nz/students/study/withdrawals-refunds. If you cannot complete an assignment or sit a test or examination, refer to www.victoria.ac.nz/students/study/exams/aegrotats.

Class times and locations

Lectures: Thursday, 11:00-12:50

Venue: Hugh Mackenzie 002

Names and contact details

Course Coordinator: Dr. Greta Snyder

Room No: MY 510

Phone: 04 463 5972

Email: greta.snyder@vuw.ac.nz

Office hours: Thursday, 14:00-16:00

Communication of additional information

This course uses Blackboard and presumes that all enrolled students have valid myvuw.ac.nz addresses. Please check that this account is active and you have organised email forwarding. Additional information and any changes to the timetable or lecture and seminar programme will be advised by email, announced in lectures, and posted on the course Blackboard site.

Prescription

This course focuses on the role of transnational advocacy and social movements in world politics. In addition to taking a social scientist's perspective on how such networks and movements affect international relations, we will look at the strategic dilemmas involved in transnational activism from an embedded actor's perspective.

Course content

Week 1: What are Transnational Advocacy Networks (TANs) and Social Movements (TNSMs)? Why study them?

Week 2: TANs/TNSMs in an evolving international context

Week 3: Theories of network and movement emergence

Week 4: How do TANs/TNSMs exert influence? 1: Soft Power

Week 5: How do TANs/TNSMs exert influence? 2: Inter-actor Dynamics

Week 6: Strategic Choices 1: Framing

Week 7: Strategic Choices 2: Tactics

Week 8: The relationship between TNSMs/TANs and the mainstream media

Week 9: TNSMs/TANs and "new" media

Week 10: Under what conditions are TNSMs/TANs likely to be successful?

Week 11: How successful have TNSMs/TANs been in democratizing world politics?

Week 12: What does the future hold for TNSMs/TANs?

Course learning objectives (CLOs)

Students who pass this course should be able to:

1. Demonstrate their knowledge of key features of world politics, like international and intergovernmental organisations, and key concepts in the study of international relations, like soft power, framing and tactics.
2. Identify TANs/TNSMs and explain their significance in world politics.
3. Understand the strategic decisions that advocates and activists face and critically assess their choices.
4. Explain one TAN or TNSM in detail.
5. Write a memo.
6. Analyse multiple kinds of texts.

Teaching format

This course has one lecture per week. A portion of the lecture period will be dedicated to discussion. Optional tutorials will also be held weekly, alternately on Thursday or Fridays (date and time tbd).

Students are expected to come to lecture each week having completed the assigned reading and ready to discuss the material.

Mandatory course requirements

In addition to achieving an overall pass mark of 50%, students must:

1. Complete all short assignments.
2. Submit a memo.
3. Submit an essay.
4. Sit the examination.

Workload

The suggested workload outlined below assumes an average native English-speaking student. Some students will take longer while others will take less time (in terms of absolute number of hours) when completing different activities.

Per week (average)

Lecture attendance: 2 hours

Completing required reading: 5 hours

Completing assignments/studying for the examination: 9.6 hours (note: amount of time spent on assignments/studying will vary from week to week)

Total: 16.6 hours

Per activity (total)

Lecture attendance: 24 hours

Completing required reading: 60 hours

Completing short assignments (research and writing included): 5 hours

Completing the memo (research and writing included): 30 hours

Completing essay (research and writing included): 36 hours

Studying for the examination: 42 hours

Sitting the examination: 3 hours

Total: 200 hours

Assessment

Assessment items and workload per item		%	CLO(s)	Due date
1	Three short writing assignments (around 5 hours in total between research and writing)	6%	1, 6	13 March 3 April 22 May
2	1,500 to 2,000-word research essay (around 36 hours in total between research and writing)	30%	1, 2, 4	9 May (5 p.m.)
3	750 to 1,000-word memo (around 30 hours in total between research and writing)	24%	1, 3, 4, 5	6 June (5 p.m.)
4	3 hour final examination (around 45 hours in total between studying and sitting the exam)	40%	1, 2, 3	Between 13 June and 2 July

There will be 4 different kinds of assessments for this course, with 6 assignments to be submitted in total including the examination.

- **6% - Three Short Writing Assignments.** Over the course of the term, students will be required to complete three short writing assignments (no more than 1 page, single-spaced and 12-point font) of varying kinds: one profile of an international organisation, non-governmental organisation, and inter-governmental organisation (due in-class on **13 March**); one movie analysis (due in-class on **3 April**) and one analysis of a short video clip (due in-class on **22 May**). Instructions for these assignments will be posted to Blackboard on the Friday prior to their due date. Students will receive a pass/fail mark based on

whether they have satisfactorily completed the assignment. Passes will earn 2% toward the final mark. These assignments contribute to CLOs 1 and 6.

- **30% - Research Essay.** To further CLOs 1, 2 and 4, Students must submit a 1,500-2,000 word essay in response to a question that requires them to take a political scientific perspective on TANs or TNSMs. Students will be able to choose from one of several questions. Essay questions will be announced in class and posted to Blackboard. The essay is due on **9 May by 5.00 p.m.** The Political Science/International Relations Essay Writing Guide and a rubric that outlines the characteristics of essays of differing quality levels are available under the “Assessment Resources” section on Blackboard.
- **24% - Memo.** This assignment requires students to take the role of “consultant” and offer advice to key advocates or activists in the form of a memo. Students can choose to write on any strategic issue facing a specific TAN or TNSM. The 750-1,000 word memo is due on **6 June by 5 p.m.** Guidelines for writing a memo will be discussed in class, and are available under the “Assessment Resources” section on Blackboard. A marking rubric that outlines the characteristics of memos of differing quality is also available on Blackboard. This assignment contributes to CLOs 1, 3, 4 and 5.
- **40% - Final Examination.** The **3-hour final examination** will be held during the examination period which starts on 13 June and runs through 2 July 2014. This cumulative examination will consist of a mix of short- and long-answer essay questions. It further CLOs 1, 2 and 3.

Submission and return of work

Hard copies of the short writing assignments must be submitted in class. Essays and memos should be submitted through the office essay drop-off point, 5th floor Murphy, together with completed cover sheet which is available on Blackboard and/or from the office. They must also be uploaded to Blackboard.

Essays and tests will be returned at times to be advised. If students are unable to attend these times, they may collect their essay from Murphy Room 518 between the hours of 2.00 and 3.00 pm from Monday to Friday and must show their Student ID card before collection.

Extensions and penalties

Extensions

Extensions will only be granted under exceptional circumstances, and must be sought at least one day before the assignment deadline.

Penalties

Students will not receive credit (2% per assignment) for late or e-mailed short writing assignments. Short writing assignments submitted late can, however, count toward mandatory course requirements.

Students will be penalised for late submission of the essay or the memo – **a deduction of 5% for the first day late, and 2% per day thereafter, up to a maximum of 8 days.** Work that is more than 10 weekdays late can be accepted for mandatory course requirements but may not be marked. Penalties may be waived under exceptional circumstances. In all such cases, prior information will be necessary.

Set texts

There is no set text for this course. All required reading is available on Blackboard.

Recommended reading

A list of recommended reading will be posted to Blackboard.

Class representative

The class representative provides a useful way to communicate feedback to the teaching staff during the course. A class representative will be selected at the first lecture of the course. Students may like to write the Class Rep's name and details in this box:

Class Rep name and contact details:

Student feedback

Enhancements made to this course, based on the feedback of previous students, will be covered during the course.

Student feedback on University courses may be found at www.cad.vuw.ac.nz/feedback/feedback_display.php.

Other important information

The information above is specific to this course. There is other important information that students must familiarise themselves with, including:

- Academic Integrity and Plagiarism: www.victoria.ac.nz/students/study/exams/integrity-plagiarism
- Aegrotats: www.victoria.ac.nz/students/study/exams/aegrotats
- Academic Progress: www.victoria.ac.nz/students/study/progress/academic-progress (including restrictions and non-engagement)
- Dates and deadlines: www.victoria.ac.nz/students/study/dates
- FHSS Student and Academic Services Office: www.victoria.ac.nz/fhss/student-admin
- Grades: www.victoria.ac.nz/students/study/progress/grades
- Resolving academic issues: www.victoria.ac.nz/about/governance/dvc-academic/publications
- Special passes: www.victoria.ac.nz/about/governance/dvc-academic/publications
- Statutes and policies including the Student Conduct Statute: www.victoria.ac.nz/about/governance/strategy
- Student support: www.victoria.ac.nz/students/support
- Students with disabilities: www.victoria.ac.nz/st_services/disability
- Student Charter: www.victoria.ac.nz/learning-teaching/learning-partnerships/student-charter
- Student Contract: www.victoria.ac.nz/study/apply-enrol/terms-conditions/student-contract
- Subject Librarians: <http://library.victoria.ac.nz/library/resources/subjectcontacts.html>
- Turnitin: www.cad.vuw.ac.nz/wiki/index.php/Turnitin
- University structure: www.victoria.ac.nz/about/governance/structure
- VUWSA: www.vuwsa.org.nz

Required Reading Schedule and Assignment Deadlines

Week 1 (Lecture on 6 March): What are Transnational Advocacy Networks (TANs) and Social Movements (TNSMs)? Why study them?

- Diani. 1992. "The concept of social movement." *The Sociological Review*. Pp. 1-25.
- Khagram, Riker and Sikkink. 2002. Excerpt from "From Santiago to Seattle: Transnational Advocacy Groups Restructuring World Politics." In *Restructuring World Politics: Transnational Social Movements, Networks, and Norms*. Minneapolis: University of Minnesota Press. Pp. 6-10 ("Forms of Transnational Collective Action").

Week 2 (Lecture on 13 March): TANs/TNSMs in an evolving international context

- **First short writing assignment due in-class on 13 March: Profiles of an IO, IGO and NGO**
- Smith and Wiest. 2012. "Changing Patterns of Transnational Social Movement Organizing." In *Social Movements in the World-System*. New York: Russell Sage Foundation. Pp. 45-72.
- Tarrow. 2005. Excerpt from "Internationalism and Contention." In *The New Transnational Activism*. Cambridge: Cambridge University Press. Pp. 3-9 (Sections on "Historical Transnationalism," "So What's New," "Globalization and Contention" and "Internationalism as Opportunity Structure").

Week 3 (Lecture on 20 March): Theories of network and movement emergence

- Barrett and Kurzman. 2004. "Globalizing social movement theory: The case of eugenics." *Theory & Society*. Pp. 487-527.
- Tarrow. 2005. "Rooted Cosmopolitans and Transnational Activists." In *The New Transnational Activism*. Cambridge: Cambridge University Press. Pp. 35-56.

Week 4 (Lecture on 27 March): How do TANs/TNSMs exert influence? 1: Soft Power

- Keohane and Nye. 1998. "Power and Interdependence in the Information Age." *Foreign Affairs*. Pp. 81-94.
- Khagram, Riker and Sikkink. 2002. Excerpt from "From Santiago to Seattle: Transnational Advocacy Groups Restructuring World Politics." In *Restructuring World Politics: Transnational Social Movements, Networks, and Norms*. Minneapolis: University of Minnesota Press. Pp. 11-17 (section entitled "Makers and Managers of Meaning").
- Keck and Sikkink. 1999. "Transnational Advocacy Networks in International and Regional Politics." UNESCO. Pp. 89-101.

Week 5 (Lecture on 3 April): How do TANs/TNSMs exert influence? 2: Inter-actor Dynamics

- **Second short writing assignment due in-class on 3 April: Movie Analysis**
- Sikkink. 2005. "Patterns of Dynamic Multilevel Governance and the Insider-Outsider Coalition." In *Transnational Protest and Global Activism*. New York: Rowman & Littlefield Publishers, Inc. Pp. 151-173.
- Duffy. 2006. "Non-governmental Organisations and Governance States: The Impact of Transnational Environmental Management Networks in Madagascar." *Environmental Politics*. Pp. 731-749.
- Zippel. 2004. "Transnational Advocacy Networks and Policy Cycles in the European Union: The Case of Sexual Harassment." *Social Politics*. Pp. 57-85.

Week 6 (Lecture on 10 April): Strategic Choices 1: Framing

- Benford. 2011. "Framing Global Governance from Below: Discursive Opportunities and Challenges in the Transnational Social Movement Arena." In *Arguing Global Governance: Agency, Lifeworld, and Shared Reasons*. London: Routledge. Pp. 67-84.
- Tarrow. 2005. "Global Framing." In *The New Transnational Activism*. Cambridge: Cambridge University Press. Pp. 59-76.
- Roberts and Parks. 2009. "Ecologically Unequal Exchange, Ecological Debt, and Climate Justice: The History and Implications of Three Related Ideas for a New Social Movement." *International Journal of Comparative Sociology*. Pp. 385-407.

Week 7 (Lecture on 8 May): Strategic Choices 2: Tactics

- Taylor and Van Dyke. 2004. "'Get up, Stand up': Tactical Repertoires of Social Movements." In *The Blackwell Companion to Social Movements*. London: Blackwell. Pp. 262-293.
- Grey. 2010. "When No 'Official Record' Exists." *Politics & Gender*. Pp 622-629.
- **Essay due on 9 May at 5 p.m.**

Week 8 (Lecture on 15 May): The relationship between TNSMs/TANs and the mainstream media

- Gamson and Wolfsfeld. 1993. "Movements and Media as Interacting Systems." *Annals of the American Academy of Political and Social Science*. Pp. 114-125.
- Bob. 2001. "Marketing Rebellion: Insurgent Groups, International Media, and NGO Support." *International Politics*. Pp. 311-334.

Week 9 (Lecture on 22 May): TNSMs/TANs and the new media ecology

- **Third short writing assignment due in-class on 22 May: Video Clip Analysis**
- Cottle. 2011. "Transnational Protests and the Media: New Departures, Challenging Debates." In *Transnational protests and the media*. New York: Peter Lang. Pp. 17-40.
- Aday, Farrell, Lynch, Sides, Kelly, Zuckerman. 2010. "Blogs and Bullets: New Media and Contentious Politics." *United States Institute of Peace*. Pp. 1-31.

Week 10 (Lecture on 29 May): Under what conditions are TNSMs/TANs likely to be successful?

- Price. 2003. "TRANSNATIONAL CIVIL SOCIETY AND ADVOCACY IN WORLD POLITICS." *World Politics*. Pp. 579-606.
- Weldon. 2006. "Inclusion, Solidarity, and Social Movements: The Global Movement against Gender Violence." *Perspectives on Politics*. Pp. 55-74.

Week 11 (Lecture on 5 June): How successful have TNSMs/TANs been in democratizing world politics?

- Sikkink. 2005. "Restructuring World Politics: The Limits and Asymmetries of Soft Power." In *Restructuring World Politics: Transnational Social Movements, Networks, and Norms*. Minneapolis: University of Minnesota Press. Pp. 301-317.
- Bob. 2002. "Merchants of Morality." *Foreign Policy*. Pp. 36-45.
- De Sousa Santos. 2008. "The World Social Forum and the Global Left." *Politics & Society*. Pp. 247-270.

- **Memo due on 6 June at 5 p.m.**

Week 12 (Lecture on 12 June): What does the future hold for TNSMs/TANs?

- Smith and Wiest. 2012. "Antisystemic Movements and Global Transformation." In *Social Movements in the World-System*. New York: Russell Sage Foundation. Pp. 163-182.