



## PAPER OUTLINE

<b>Paper Code and Title:</b>	MUSC 355 Ethnomusicology Special Topic: Popular Music in Aotearoa and the Pacific		
<b>CRN:</b>	15665	<b>Campus:</b>	Kelburn
<b>Year:</b>	2008	<b>Trimester:</b>	2
<b>Points Value:</b>	20		
<b>Pre-requisites (P)</b>	30 100 level points	<b>Co-requisites (C)</b>	None
<b>Restrictions (R)</b>	none		
<b>Paper Co-ordinator:</b>	Dr Paul Wolfram		
<b>Contact phone:</b>	463 6823	<b>Email:</b>	Paul.Wolfram@vuw.ac.nz
<b>Office located at:</b>	303A NZSM Kelburn (through Gamelan Room)		
<b>Office hours:</b>	Friday 12 – 2 Contact via email first		

<b>Class times:</b>	Mon, Wed, Thu. 12 – 12.50pm	<b>Venue:</b>	School of Music NZSM Kelburn 303 Gamelan room.
<b>Workshops/ Rehearsals:</b>		<b>Venue:</b>	
<b>Tutorial times:</b>		<b>Venue:</b>	

## PAPER PRESCRIPTION

An introduction to popular music in Aotearoa and the Pacific and to the methods and techniques used in studying it.

## LEARNING OUTCOMES

Students who successfully complete this paper should be able to:

1. Demonstrate an understanding of the historical development of the popular music scene in Aotearoa and the Pacific.
2. Place current popular music trends of the Pacific in a cultural context.
3. Demonstrate an understanding of popular music research methodologies and identify some current issues within the field of popular music studies and how they may relate to Aotearoa and Pacific popular music scenes.

## EXPECTED WORKLOAD

A 20-point one-trimester paper should require at least 240 hours work. This means that in term time, the midterm break and study week you should be prepared to spend on average 16 hours per week attending classes, reading, listening to recommended recordings and preparing assignments.

## PAPER CONTENT

### SCHEDULE

#### SECTION A: INTRODUCTION.

07 Jul	Greeting and introduction	
09 Jul	What's Pop?: An Introduction to Popular Music Studies	
10 Jul	A History of Popular Music in Aotearoa Part I	
14 Jul	A History of Popular Music in the Pacific	
16 Jul	The First Pacific Pop: Hymns	A. Thomas
17 Jul	Techniques (Preparation for Interview Assignment)	

21 Jul	Roots of Pacific Pop I (Poly, Meli, Micro)	
23 Jul	Roots of Pacific Pop II (Europe & America)	
24 Jul	Pan Pacific Pop & Tourism and Pacific Music	
29 Jul	Hawaii Music: From Hula to Hip Hop	
30 Jul	Hula Girls	
31 Jul	Western appropriation, Sexuality & Dance	
04 Aug	Instrument Study: The Ukelele	M. Collins
06 Aug	Paradise Lost: Songs of Protest	
07 Aug	The Changing Pacific: Pop & Identity,	
11 Aug	Rock, Reggae & Hip hop in Oceania	
13 Aug	NZ Popular music scene 1940's to 1980's	
14 Aug	A Cultural Renaissance? NZ's changing Popular Music Scene	
	Midterm Break	
01 Sep	Case Study: Harawa	
03 Sep	TBA	
04 Sep	NZ's Vernacular Music	M. Brown
08 Sep	The NZ Music Industry: Constraints & Opportunities	R. Shuker
10 Sep	Issues of Identity	
11 Sep	Popular Culture, race and politics in the NZ Pop scene	
15 Sep	Who controls popular culture?	
17 Sep	The medium & the message: Lyrical analysis	
18 Sep	The medium & the message: image analysis	
22 Sep	Reggae in Aotearoa	
24 Sep	Hiphop in Aotearoa	A.Henderson
25 Sep	The NZ sound?	
29 Sep	Seminars	
01 Oct	Seminars	
02 Oct	Seminars	
06 Oct	Revision	
08 Oct	<b>Test</b>	
09 Oct	Evaluation & Conclusion	

## MATERIALS

Students will be able to access reading materials and other course related electronic resources through blackboard (discussed in class)

## ASSESSMENT REQUIREMENTS

All assessments will be internal. Further details of each assignment will be given in class.

Assignment 1: Review 1000 words. Choose a popular music audio recording produced in New Zealand or the Pacific in the past 2 years and write a review. Your review should place the artist/group in an appropriate recording and cultural context. You might suggest how the recording conforms to or differs from the artist/group's previous work. Include all publishing information. (10%) [Addresses learning outcomes 1 & 2] **Due: 24 July**

Assignment 2: Essay 1500 – 2000 words. Choose a genre of popular music from among those discussed in class, and a Pacific region or nation in which the genre is currently popular. Using textual, audio and video resources write a narrative history of the genre's development. Your essay should include descriptions of the political, cultural, economic and technical developments that have been integral in the genre's current popularity. (30%) [Addresses learning outcomes 1 & 2]. **Due: 14 August**

Assignment 3: Interview 1000 words & interview transcription. Wellington has a thriving popular music scene. In this assignment you will be expected to make contact with a popular musician and make arrangements for an interview. The interview should be no longer than twenty minutes long and should seek to understand to what degree the musician perceives their music to be a product of their city, country and/or the Pacific region. Interviews should be recorded on audio or video to be handed in along with transcripts of the interview and a 1000 word reflective essay on the process of the interview. (30 %) [Addresses learning outcomes 2 & 3] **Due: October 2**

Assignment 4: Seminar. How people in the Pacific engage with sound through various forms of participation (listening, performing and dance) is inextricably related to the question of identity. Choose a popular Pacific artist and present a 25 min presentation on issues associated with identity and the popular music scene with which they are engaged. The seminar will be presented in class time 30% [Addresses learning outcomes 2 & 3] 29 September – 2 October (dates to be advised).

#### Deposit and collection of written work

Assignments and written work should be placed in Paul Wolfram's pigeon hole in the NZSM Kelburn School of Music (under the stairs) Marked work can be collected at the end of classes.

#### Deadlines for written work:

Written work must be handed in by the due dates. In fairness to other students, unless a medical certificate is produced, work handed in after 5pm on the due date will be subject to a 5% demerit on your grade, increasing by 5% each further working day it is overdue.

Students, who for exceptional reasons can justify an extension for the essay, must apply to the Paper Co-ordinator before the due date.

#### Bibliographic Style:

Assignments must be presented according to the guidelines set down in the **NZSM Handbook 2007**. A fuller version entitled **NZSM Guidelines for Academic Work**, can be downloaded as a pdf file from the NZSM Website [http://www.nzsm.ac.nz/Study/Programmes of Study](http://www.nzsm.ac.nz/Study/Programmes%20of%20Study) page. Five percent (5%) will be deducted for written work that does not conform.

### **MANDATORY PAPER REQUIREMENTS**

Completing all the assessment items and attending at least 80% of your lectures and tutorials are a mandatory requirement for this paper. If for health reasons you are unable to complete all the work required for assessment purposes by 12 November you may, on presentation of a medical certificate, have the date for submission extended by the Director of the New Zealand School of Music.

### **COMMUNICATION OF ADDITIONAL INFORMATION, OR INFORMATION ON CHANGES**

Official notices issued after the paper has commenced will be posted on the board outside the NZSM office on the Kelburn campus. Notices concerning a number of papers will also be posted on Blackboard.

### **ACADEMIC INTEGRITY AND PLAGIARISM**

Academic integrity is about honesty – put simply it means *no cheating*. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times. Plagiarism is a form of cheating which undermines academic integrity. The University defines plagiarism as follows:

*The presentation of the work of another person or other persons as if it were one's own, whether intended or not. This includes published or unpublished work, material on the Internet and the work of other students or staff.*

It is still plagiarism even if you re-structure the material or present it in your own style or words. However, it is perfectly acceptable to include the work of others as long as that is acknowledged by appropriate referencing.

Acknowledging the use of musical materials produced by other people poses a special challenge for music students who are engaged in creative work. Your course co-ordinator will provide advice on how to avoid plagiarism in this circumstance.

Plagiarism is prohibited at the NZSM and is not worth the risk. Any enrolled student found guilty of

plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct and may be penalized severely. Consequences of being found guilty of plagiarism can include:

- an oral or written warning,
- cancellation of your mark for an assessment or a fail grade for the course,
- suspension from the course or the University.

For more about plagiarism, and how to avoid it, see the NZSM website:

<http://www.nzsm.ac.nz/about/statutes> and policies/plagiarism.

See also <http://www.victoria.ac.nz/home/studying/plagiarism.html>

### **GENERAL NZSM POLICIES AND STATUTES**

Students should familiarise themselves with the NZSM's policies and statutes, especially those regarding Personal Courses of Study, Academic Grievances, and Student Conduct. Please see Statutes and Policies on the NZSM website (<http://www.nzsm.ac.nz/About/Statutes> and Policies). Information about Student Services, including Academic Mentoring for Maori and Pacific Students, and support for Students with Disabilities, is to be found in the *NZSM Student Handbook 2007* (available from the NZSM offices on each campus).

### **Events**

Regular events are held during trimesters one and two at both the Kelburn and Mt Cook campuses. These events are for the benefit of all students, and include performances, masterclasses, special lectures and workshops given by staff, students and visiting artists.

All students are expected to obtain a copy of the current event brochure (published twice yearly) and keep time free to attend the weekly lunchtime concert on Friday at 1.10pm, along with other events as required.

Event manager Debbie Rawnsley. Phone: (04) 463-6050 Email: [debbie.rawnsley@nzsm.ac.nz](mailto:debbie.rawnsley@nzsm.ac.nz)  
website: <http://www.nzsm.ac.nz/events/>