

TE WHARE WĀNANGA O TE ŪPOKO O TE IKA A MĀUI



VICTORIA
UNIVERSITY OF WELLINGTON

SCHOOL OF SOCIAL AND CULTURAL STUDIES

Te Kura Mahinga Tangata

Anthropology

ANTH 215

*Special Topic: The
Anthropology of Tourism*

Course Outline

CRN 13112 : 22 POINTS : Trim 3, 2007

COURSE COORDINATOR: PETER J. HOWLAND

Room 201, 20 Kelburn Parade

Tel: (04) 463 5139

Email: Peter.Howland@vuw.ac.nz

LECTURES: TUES 10 –11.50AM: MY LT220
THURS 10 –11.50AM: MY LT220

COURSE COORDINATOR: Peter J. Howland
20 Kelburn Parade
Room 201
Tel 463 5139

OFFICE HOURS: By appointment

LECTURES: Tuesday & Thursday 10-11.50am

TUTORIALS: Tutorials will be held, as required, during the lecture time slots. Videos will also be shown during this time.

You will be expected to attend all lectures/tutorials and to contribute to discussions based upon the course and the readings set for each week.

To gain full value from the course you should attend all lectures and tutorials.

COURSE CONTENT

In the modern world tourism has significant social, economic, and political implications for the socio-cultural lives of both guests and hosts. ANTH 215 (2007) primary focus is on anthropological, historical and sociological interpretations of tourism - both from the perspective of tourists and host societies. In this course we will examine the history of tourism; tourism advertising; the tourist 'gaze'; modes of travel; performance and issues of authenticity in tourism; the relationship between 'home' and tourism, especially in terms of work-play dynamics, consumption, leisure and reflexive individualism.

COURSE AIMS AND OBJECTIVES

This course aims to:

- Introduce students to some of the fundamental ideas, concepts, and research that significantly underpin contemporary anthropological studies of tourism.
- Introduce students to the dynamics, limitations, and theoretical disputes within the anthropological study of tourism.
- Encourage students to acquire the knowledge and critical facilities that will enable them to successfully pursue further undergraduate studies in anthropology.

This course has two main objectives. Students who pass the paper should possess:

- Critical understandings of the range, diversity, and limitations of some of the fundamental ideas, concepts and research that significantly inform anthropological studies of tourism.
- The capacity to critically use, reflect upon and develop ideas, analysis and practices in other areas of anthropological endeavour.

PRESCRIBED TEXT

A set of student notes for ANTH 215 will be available from the Student Notes Distribution Centre for the price of approximately \$27.00. This is the only item you need to purchase for this course.

NOTICES

Additional notes, instructions and/or alterations concerning assignments, suggested readings, or lectures will be issued during the course and posted on Blackboard.

COURSE WORK AND ASSESSMENT

Internal assessment for this course is 100%. Course work consists of three assignments, worth 30%, 40% and 30%, which will be internally assessed. All assignments must be submitted electronically via Blackboard. All assignments will be submitted to Turnitin to check for plagiarism (see page 8)

1. Content Analysis (1500-2000 words) - due on Thursday, December 20th (worth 30%)

In this assessment students will critically analyse the content of the web-based promotions of a Wellington or New Zealand tourism enterprise and then compare and contrast these with a similar operation overseas. The objective is to gain an understanding of the differences and similarities between the two promotions whilst also critically reflecting on the visual and textual representations commonly used to promote tourism in a broader context.

2. Tourism Ethnography (2000-2500 words) - due on Friday, January 18th (worth 40%)

Students will observe and participate in the Wellington or New Zealand tourism enterprise that was the focus of their content analysis exercise. The objective is to compare and contrast promotional rhetoric with the ethnography of the 'grounded' tourism experience. Students will also be expected to critically analyse their ethnographic experience with reference to the concepts and theories discussed in the course.

3. Take-Home test - due on Tuesday, January 29th (worth 30%)

Students will be given a take-home test on Thursday, January 24th. The test will cover material addressed in lectures and in the course readings. In answering the questions students will be expected to also reflect upon and discuss their previous Anth 215 assignments.

More detailed instructions on each assignment will be presented to you separately.

AIMS, OBJECTIVES AND ASSESSMENT

To pass this course, students must complete all prescribed assessments and achieve a C grade for their total course assessment. Students are especially encouraged to keep up-to-date with their weekly readings, to meaningfully engage lectures, and to contribute regularly and purposefully to tutorial discussions.

WORKLOAD

Including class contact time, the average workload is 15 hrs a week including class contact hours.

PENALTIES

Penalties will apply for lateness in presenting assignments. 5% will be deducted from the piece of work per day counting that piece of work as 100%. This penalty will only be waived by the presentation of a medical certificate or other evidence of incapacity.

MANDATORY COURSE REQUIREMENTS

Students will need to hand in all assignments on time to fulfil the course requirements. Furthermore, all essay assignments must be properly referenced. Any student suspected of cheating or plagiarism will be subjected to the procedures outlined under the Statute on Student Conduct (see below)



General University Policies and Statutes

Students should familiarise themselves with the University's policies and statutes, particularly the Assessment Statute, the Personal Courses of Study Statute, the Statute on Student Conduct and any statutes relating to the particular qualifications being studied; see the Victoria University Calendar available in hard copy or on the VUW website at

<http://www.victoria.ac.nz/home/study/calendar.aspx>

Student and Staff Conduct

The Statute on Student Conduct together with the Policy on Staff Conduct ensure that members of the University community are able to work, learn, study and participate in the academic and social aspects of the University's life in an atmosphere of safety and respect. The Statute on Student Conduct contains information on what conduct is prohibited and what steps are to be taken if there is a complaint. For information queries about complaint procedures under the Statute on Student Conduct, contact the Facilitator and Disputes Advisor or refer to the statute on the VUW policy website at:

www.victoria.ac.nz/home/about/policy/students.aspx

The Policy on Staff Conduct can be found on the VUW website at:

www.victoria.ac.nz/home/about/policy/staff.aspx

Academic Grievances

If you have any academic problems with your course you should talk to the tutor or lecturer concerned; class representatives may be able to help you in this. If you are not satisfied with the result of that meeting, see the Head of School or the relevant Associate Dean; the VUWSA Education Coordinator is available to assist in this process. If, after trying the above channels, you are still unsatisfied, formal grievance procedures can be invoked. These are set out in the Academic Grievance Policy which is published on the VUW website at:

www.victoria.ac.nz/home/about/policy/students.aspx

Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means *no cheating*. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. The University defines plagiarism as follows:

The presentation of the work of another person or other persons as if it were one's own, whether intended or not. This includes published or unpublished work, material on the Internet and the work of other students or staff.

It is still plagiarism even if you re-structure the material or present it in your own style or words.

Note: It is however, perfectly acceptable to include the work of others as long as that is acknowledged by appropriate referencing.

Plagiarism is prohibited at Victoria and is not worth the risk. Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct. All cases will be recorded on a central database and severe penalties may be imposed. Consequences of being found guilty of plagiarism can include:

- an oral or written warning
- cancellation of your mark for an assessment or a fail grade for the course
- suspension from the course or the University.

Find out more about plagiarism, and how to avoid it, on the University's website:

www.victoria.ac.nz/home/study/plagiarism.aspx

Students with Impairments (see Appendix 3 of the Assessment Handbook)

The University has a policy of reasonable accommodation of the needs of students with disabilities. The policy aims to give students with disabilities the same opportunity as other students to demonstrate their abilities. If you have a disability, impairment or chronic medical condition (temporary, permanent or recurring) that may impact on your ability to participate, learn and/or achieve in lectures and tutorials or in meeting the course requirements, please contact the course coordinator as early in the course as possible. Alternatively, you may wish to approach a Student Adviser from Disability Support Services (DSS) to discuss your individual needs and the available options and support on a confidential basis. DSS are located on Level 1, Robert Stout Building:

telephone: 463-6070

email: disability@vuw.ac.nz

The name of your School's Disability Liaison Person is in the relevant prospectus or can be obtained from the School Office or DSS.

Student Support

Staff at Victoria want students to have positive learning experiences at the University. Each faculty has a designated staff member who can either help you directly if your academic progress is causing you concern, or quickly put you in contact with someone who can. Assistance for specific groups is also available from the Kaiwawao Maori, Manaaki Pihipihinga or Victoria International.

In addition, the Student Services Group (email: student-services@vuw.ac.nz) is available to provide a variety of support and services. Find out more at:

www.victoria.ac.nz/st_services/

VUWSA employs an Education Coordinator who deals with academic problems and provides support, advice and advocacy services, as well as organising class representatives and faculty delegates. The Education Office (tel. 463-6983 or 463-6984, email at education@vuwsa.org.nz) is located on the ground floor, Student Union Building.

OTHER CONTACT INFORMATION

Head of School:	Assoc. Professor Jenny Neale, MY1013 Tel: 463 5827 E-m: Jenny.Neale@vuw.ac.nz
International Student Liaison:	Dr Hal Levine MY1023 Tel: 463 6132 E-m: Hal.Levine@vuw.ac.nz
Maori and Pacific Student Liaison	Assoc. Professor Jeff Sissons, MY1017 Tel: 463 6131 E-m: Jeff.Sissons@vuw.ac.nz
Students with Disabilities Liaison:	Dr Rhonda Shaw, MY1022 Tel: 463 6134 E-m: Rhonda.Shaw@vuw.ac.nz
School Manager:	Carol Hogan, MY918 Tel: 463 6546 E-m: Carol.Hogan@vuw.ac.nz
School Administrators:	Monica Lichti, Adam Meers , Amy Stratton MY921, Tel: 463 5317, 463 5258, 463 5677 E-m: sacs@vuw.ac.nz

TURNITIN

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine <<http://www.turnitin.com>>. Turnitin is an online plagiarism prevention tool which identifies material that may have been copied from other sources including the Internet, books, journals, periodicals or the work of other students. Turnitin is used to assist academic staff in detecting misreferencing, misquotation, and the inclusion of unattributed material, which may be forms of cheating or plagiarism. At the discretion of the head of School, handwritten work may be copy typed by the School and subject to checking by turnitin. You are strongly advised to check with your tutor or the course coordinator if you are uncertain about how to use and cite material from other sources. Turnitin will retain a copy of submitted materials on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

Office use only

Date Received:

(Date Stamp)

School of Social and Cultural Studies

Te Kura Mahinga Tangata

ANTHROPOLOGY

CRIMINOLOGY

SOCIOLOGY & SOCIAL POLICY

SOCIAL SCIENCE RESEARCH

Assignment Cover Sheet

(please write legibly)

Full Name: _____
(Last name) *(First name)*

Student ID: _____ Course (eg ANTH101): _____

Tutorial Day: _____ Tutorial Time: _____

Tutor (if applicable): _____

Assignment Due Date: _____

CERTIFICATION OF AUTHENTICITY

I certify that this paper submitted for assessment is the result of my own work, except where otherwise acknowledged.

Signed: _____ Date: _____