

COURSE COORDINATOR:

Peter J. Howland
20 Kelburn Parade
Room 201
Tel 463 5139

OFFICE HOURS:

Tuesday 2-3pm

LECTURES:

Tuesday & Thursday 10-11.50am

TUTORIALS:

Tutorials will be held, as required, during the lecture time slots.

You will be expected to attend all lectures/tutorials and to contribute to discussions based upon the course and the readings set for each week.

To gain full value from the course you should attend all lectures and tutorials.

COURSE CONTENT

In the modern world tourism has significant social, economic and political implications for the socio-cultural lives of both guests and hosts. ANTH 215 (2006) primary focus is anthropological, historical and sociological interpretations of tourism - both from the perspective of tourists and host societies - and related phenomena such as work-play dynamics; modes of travel; the tourist 'gaze'; authenticity, illusion and performance; consumption; leisure; reflexivity and (inter)subjectivity; globalisation and neo-colonialism.

COURSE AIMS AND OBJECTIVES

This course aims to:

- Introduce students to some of the fundamental ideas, concepts and research that significantly underpin contemporary anthropological studies of tourism.
- Introduce students to the dynamics, limitations and theoretical disputes within the anthropological study of tourism.
- Encourage students to acquire the knowledge and critical facilities that will enable them to successfully pursue further undergraduate studies in anthropology.

This course has two main objectives. Students who pass the paper should possess:

- Critical understandings of the range, diversity and limitations of some of the fundamental ideas, concepts and research that significantly inform anthropological studies of tourism.
- The capacity to critically use, reflect upon and develop ideas, analysis and practices in other areas of anthropological endeavour.

PRESCRIBED TEXT

A set of student notes for ANTH 215 will be available from the Student Notes Distribution Centre for the price of \$27.20. This is the only item you need to purchase for this course.

NOTICES

Additional notes and instructions concerning assignments, with suggested readings, will be issued during the course and can also be obtained from administration, level 9, Murphy Building. Also, consult the notice board on the same floor for any information not provided in lectures or tutorials.

COURSE WORK AND ASSESSMENT

The course consists of three assignments, worth 30%, 40% and 30%, which will be internally assessed

**1. Content Analysis (1500-2000 words) - due on Thursday, December 14th
(worth 30%)**

In this assessment students will critically analysis the content of the web-based promotions of a Wellington or New Zealand tourism enterprise and then compare and contrast these with a similar operation overseas. The objective is to gain an understanding of the differences and similarities between the two promotions whilst also critically reflecting on the visual and textual representations commonly used to promote tourism in a broader context.

**2. Tourism Ethnography (2000-2500 words) - due on Tuesday, January 16th
(worth 40%)**

Students will then observe and participate in the Wellington or New Zealand tourism enterprise that was the local focus of their content analysis exercise. The objective is to initially compare and contrast promotional rhetoric with the ethnography of the 'grounded' tourism experience. Students will also be expected to critically analyse their ethnographic experience with reference to the concepts and theories discussed in the course.

**3. Take-Home test - due on Monday, February 12th
(worth 30%)**

Students will be given a take-home test on Thursday, February 9th. The test will cover material addressed in lectures and in the course readings. In answering the questions students will be expected to also reflect upon and discuss their previous Anth 215 assignments.

More detailed instructions on each assignment will be presented to you separately.

AIMS, OBJECTIVES AND ASSESSMENT

To pass this course, students need to regularly attend tutorials and lectures; to read and gain a critical understanding of all prescribed texts; to successfully complete all prescribed assessments; and to achieve a C grade for their total course assessment. Students are especially encouraged to keep up-to-date with their weekly readings, to meaningfully engage lectures, and to contribute regularly and purposefully to tutorial discussions

WORKLOAD

Including class contact time, the average workload is 15 hrs a week including class contact hours.

PENALTIES

Penalties will apply for lateness in presenting assignments. 5% will be deducted from the piece of work per day counting that piece of work as 100%. This penalty will only be waived by the presentation of a medical certificate or other evidence of incapacity.

MANDATORY COURSE REQUIREMENTS

Students will need to have handed in all assignments on time to fulfil the course requirements.

GENERAL UNIVERSITY REQUIREMENTS

Students should familiarise themselves with the University's policies and statutes, particularly those regarding assessment and course of study requirements, and formal academic grievance procedures.

Student Conduct and Staff Conduct

The Statute on Student Conduct together with the Policy on Staff Conduct ensure that members of the University community are able to work, learn, study and participate in the academic and social aspects of the University's life in an atmosphere of safety and respect. The Statute on Student Conduct contains information on what conduct is prohibited and what steps can be taken if there is a complaint. For queries about complaint procedures under the Statute on Student Conduct, contact the Facilitator and Disputes Advisor. This Statute is available in the Faculty Student Administration Office or on the website at: www.vuw.ac.nz/policy/StudentConduct. The policy on Staff Conduct can be found on the VUW website at: www.vuw.ac.nz/policy/StaffConduct.

Academic Grievances

If you have any academic problems with your course you should talk to the tutor or lecturer concerned or, if you are not satisfied with the result of that meeting, see the Head of School or the relevant Associate Dean of your faculty. Class representatives are available to assist you with this process. If, after trying the above channels, you are still unsatisfied, formal grievance procedures can be invoked. These are set out in the Academic Grievance Policy which is published on the VUW website at: www.vuw.ac.nz/policy/AcademicGrievances.

Academic Integrity and Plagiarism

Academic integrity is about honesty – put simply it means no cheating. All members of the University community are responsible for upholding academic integrity, which means staff and students are expected to behave honestly, fairly and with respect for others at all times.

Plagiarism is a form of cheating which undermines academic integrity. Plagiarism is **prohibited** at Victoria.

The University defines plagiarism as follows:

Plagiarism is presenting someone else's work as if it were your own, whether you mean to or not.

'Someone else's work' means anything that is not your own idea, even if it is presented in your own style. It includes material from books, journals or any other printed source, the work of other students or staff, information from the Internet, software programmes and other electronic material, designs and ideas. It also includes the organization or structuring of any such material.

Plagiarism is not worth the risk.

Any enrolled student found guilty of plagiarism will be subject to disciplinary procedures under the Statute on Student Conduct (www.vuw.ac.nz/policy/studentconduct) and may be penalized severely. Consequences of being found guilty of plagiarism can include:

- an oral or written warning
- suspension from class or university
- cancellation of your mark for an assessment or a fail grade for the course.

Find out more about plagiarism and how to avoid it, on the University's website at: www.vuw.ac.nz/home/studying/plagiarism.html.

Students with Disabilities

The University has a policy of reasonable accommodation of the needs of students with disabilities. The policy aims to give students with disabilities an equal opportunity with all other students to demonstrate their abilities. If you have a disability, impairment or chronic medical condition (temporary, permanent or recurring) that may impact on your ability to participate, learn and/or achieve in lectures and tutorials or in meeting the course requirements, please contact the Course Coordinator as early in the course as possible. Alternatively you may wish to approach a Student Adviser from Disability Support Services to confidentially discuss your individual needs and the options and support that are available. Disability Support Services are located on Level 1, Robert Stout Building. Telephone: 463 6070 E-mail: disability@vuw.ac.nz

Our School's Disability Liaison person is Dr Rhonda Shaw. See "Other Contact Information" on page XX for her contact details.

Student Support

Staff at Victoria want students' learning experiences at the University to be positive. If your academic progress is causing you concern, the following staff members will either help you directly or quickly put you in contact with someone who can.

	Staff member	Location
FHSS	Dr Allison Kirkman	Murphy Building, room 407
Law	Kirstin Harvey	Old Govt Building, room 103
Science, and Architecture and Design	Liz Richardson	Cotton Building, room 150
Commerce and Administration	Colin Jeffcoat	Railway West Wing, room 119
Kaiwawao Maori	Liz Rawhiti	Old Kirk, room 007
Manaaki Pihipihinga	Melissa Dunlop	14 Kelburn Pde, room 109D
Victoria International	Mathias Nebel	Rutherford House, room 206

The Student Services Group is also available to provide a variety of support and services. Find out more at: www.vuw.ac.nz/st_services/ E-mail: student-services@vuw.ac.nz.

VUWSA employs two Education Coordinators who deal with academic problems and provide support, advice and advocacy services, as well as organising class representatives and faculty delegates. The Education Office is located on the ground floor, Student Union Building. Telephone 463 6983 or 463 6984 E-mail: education@vuwsa.org.nz.

OTHER CONTACT INFORMATION

Head of School: Assoc Prof Jenny Neale, MY1013
Tel: 463 5827 E-m: Jenny.Neale@vuw.ac.nz

Liaison person for international students: Prof Mike Hill, MY1001
Tel: 463 6741 E-m: Mike.Hill@vuw.ac.nz

Liaison person for Maori and Pacific students: Assoc Prof Jeff Sissons, MY1017
Tel: 463 6131 E-m: Jeff.Sissons@vuw.ac.nz

Liaison person for students with disabilities: Dr Rhonda Shaw, MY1022
Tel: 463 6134 E-m: Rhonda.Shaw@vuw.ac.nz

School Manager: Carol Hogan, MY918 Tel: 463 6546
E-m: Carol.Hogan@vuw.ac.nz

School Administrators: Monica Lichti, Adam Meers and Catherine Urlich
MY921, Tel: 463 5317, 463 5258 and 463 5677
E-m: sacs@vuw.ac.nz

Office use only

Date Received:

(Date Stamp)

School of Social and Cultural Studies

Te Kura Mahinga Tangata

ANTHROPOLOGY

CRIMINOLOGY

SOCIOLOGY & SOCIAL POLICY

SOCIAL SCIENCE RESEARCH

Assignment Cover Sheet

(please write legibly)

Full Name: _____

Student ID: _____ **Course (eg ANTH101):** _____

Tutorial Day: _____ **Tutorial Time:** _____

Tutor (if applicable): _____

Assignment Due Date: _____

CERTIFICATION OF AUTHENTICITY

I certify that this paper submitted for assessment is the result of my own work, except where otherwise acknowledged.

Signed: _____ *Date:* _____

