

You are cordially invited to attend a

BUSINESS LINKS SEMINAR

on Monday, 23 April 2007, from 5.45pm – 7.15pm

Lecture Theatre 2, Rutherford House,
Victoria University of Wellington
23 Lambton Quay, Wellington

Performance Management and Measurement: Fact or Fiction ?

Guest Speakers:

Professor Lin Fitzgerald and Professor Thomas E. McKee

Don Trow Visiting Fellows

Centre for Accounting, Governance and Taxation Research



Lin Fitzgerald

Lin Fitzgerald is Professor of Management Accounting at Loughborough University Business School. Prior to joining academia, Lin held senior positions in British Telecom and worked as a consultant. Lin is a member of the Research Board of the Chartered Institute of Management Accountants (CIMA). Her main research interests and publications are in the areas of performance measurement and cost information for decision-making in service organisations. Much of Lin's research is interdisciplinary and case based. Publications include 3 research monographs entitled: *Performance Measurement in Service Businesses*; *Performance Measurement in Service Businesses: Making it Work*; and *Improving Service Performance: a Study of Step-Change versus Continuous Improvement*.



Thomas McKee

Thomas E. McKee is Professor and Blackburn, Childers and Steagall Faculty Fellow in Accounting at East Tennessee State University. He is also a part-time Professor at the Norwegian School of Economics and Business Administration in Bergen, Norway. Tom is a CPA and prior to entering academia was with Price Waterhouse. His research interests are in auditing, financial reporting, business valuation, and forensic accounting. He has published widely and his recent publications include a book published by Thomson, *Earnings Management: An Executive Perspective*, and articles in *European Journal of Operational Research*, *Managerial Auditing*, *Journal of Applied Accounting Research* and *Journal of Accountancy*.

The seminar will be followed by drinks on the Mezzanine Floor of Rutherford House from 7.15 – 8.15pm.
All welcome.

This is a free seminar. For catering purposes kindly RSVP (acceptances only)
by Thursday, 19 April 2007 to vanessa.borg@vuw.ac.nz or telephone 04 463 5550.