

You are cordially invited to attend a **Business Links Seminar**

The Challenge of Reporting Intangible Assets at Fair Value

presented by

Richard Chung and Bruce Wattie

The seminar centres on the International Valuation Standards Committee's recently released Discussion Paper "Determination of Fair Value of Intangible Assets for IFRS Reporting Purposes". The speakers will discuss the role of the Committee in setting standards with impact on financial reporting and review its proposals for estimation of the fair value of intangible assets for financial reporting. The paper is available at: <http://www.ivsc.org/pubs/comment/intangibleassets.pdf>.



Richard Chung

Richard is a Principal of Wareham Cameron + Co, independent property experts. He has been providing property valuation and consultancy advice to corporate and government clients for 20 years. His expertise is in property strategy, market and investment analysis, tenant representation and 'difficult' valuations.

He is a Fellow of the Property Institute of New Zealand and the New Zealand Institute of Valuers. He has been a member of the PINZ Valuation and Property Standards Board since 1999 and is currently New Zealand representative on the International Valuation Standards Committee.



Bruce Wattie

Bruce is a Corporate Finance Partner with PricewaterhouseCoopers and has been specialising in valuation and corporate finance work for over 20 years. Bruce's corporate finance areas of expertise include business valuations, cost of capital and capital structuring.

His valuation experience ranges from technical valuation advice, valuations for financial reporting, valuations for businesses with infrastructure assets, specialised asset valuations through to valuations of large and small public and private companies.

Wednesday, 17 October 2007 from 5.30pm – 7.00pm
Lecture Theatre 2, Rutherford House, 23 Lambton Quay, Wellington
Victoria University of Wellington

The seminar will be followed by drinks on the Mezzanine Floor of Rutherford House from 7.00 – 8.00pm.

This is a free seminar. For catering purposes kindly RSVP (acceptances only) by Monday, 15 October 2007 to vanessa.borg@vuw.ac.nz or telephone 04 463 5550.