

What would the IFRS Exposure Draft for SME's mean for your business?  
Would it improve your accounting? Would it be too complicated and costly?

You are cordially invited to attend a  
**BUSINESS LINKS SEMINAR**

on Tuesday, 20 March 2007, from 5.30 – 7.00pm  
Lecture Theatre 2, Rutherford House,  
Victoria University of Wellington  
23 Lambton Quay, Wellington

**IFRS Exposure Draft for Small and Medium-sized  
Entities: what does it mean for New Zealand?**

**Guest Speakers:**

**Geoffrey Whittington and Warwick Hunt**

*The discussion will be chaired by Professor Tony van Zijl,  
Director of the Centre for Accounting, Governance and Taxation Research*



Geoffrey Whittington

Professor Geoffrey Whittington is the 2007 Don Trow Visiting Fellow in Accounting Research at Victoria University of Wellington. He is an Emeritus Professor of Financial Accounting at the University of Cambridge and has been a significant contributor to the development of Accounting Standards both in the UK and internationally. Geoffrey was a member of the International Accounting Standards Board from 2001 to 2006 and he has recently rejoined the UK Accounting Standards Board.



Warwick Hunt

Warwick Hunt is Chief Executive Officer of PricewaterhouseCoopers New Zealand and is a member of the firm's New Zealand Board. He practices in the complex audit, technical accounting and transaction service areas. Warwick is a past member of the Financial Reporting Standards Board and is currently Chair of the Accounting Standards Review Board. He is also Chair of the Trans Tasman Accounting & Auditing Standards Advisory Group and a member of the Australian Financial Reporting Council.

**The seminar will be followed by drinks on the Mezzanine Floor of Rutherford House from 7.00 – 8.00pm.  
All welcome.**

This is a free seminar. For catering purposes kindly RSVP (acceptances only)  
by Friday, 16 March 2007 to [vanessa.borg@vuw.ac.nz](mailto:vanessa.borg@vuw.ac.nz) or telephone 04 463 5550.