Master of Global Business





START DATES

November

DURATION

1–1.5 years (3 trimesters), 11 courses

POINTS

180 points

NZQA

Level 9

TUITION FEES

NZ\$36,600 per 120 points (NZ\$54,900 for full programme)

NO RESEARCH

NO WORK EXPERIENCE REQUIRED

ADMISSION REQUIREMENT

Academic requirements

A Bachelor's degree of any kind (Conversion Master) with at least a B average.

English requirements

IELTS 6.5 with no sub-score below 6.

COURSES (COMPULSORY)

- ► GBUS 511 Global Business Environment (15 points)
- GBUS 512 Management Theory and Practice (15 points)
- ► GBUS 513 Strategic Marketing (15 points)
- ► GBUS 514 Accounting for Managers (15 points)
- ► GBUS 541 Global Strategy (15 points)
- ► GBUS 542 Managing Across Cultures (15 points)
- Complete a 30-point consultancy project, where students are partnered with an organisation and theory is applied to resolve a business issue.

COURSES (ELECTIVES)

Complete four elective courses from across the business school, choosing to specialise in a particular area or complete a range of courses. Examples include: Accounting, Economics, Finance, Government, Information Systems, Management, Marketing, Public Policy, Tourism.

INTERNSHIPS/PLACEMENTS/PROJECTS

Programme includes a live consultancy project.

CAREER OPPORTUNITIES

Business development manager, export logistics manager, global logistics manager, international brand manager, international marketing manager, and more.